



EDUCATION

Queens College, Flushing, NY

B.S. in Graphic Design

August 2009–May 2013

Cum Laude, Honors in Graphic Design

Aquent Gymnasium

Certificate of Excellence

June 2014

Coding for Designers (MOOC)

HubSpot Academy

Inbound Certified

August 2017

TECHNICAL SKILLS

- Expert use of Adobe Photoshop, Illustrator, InDesign; Proficiency with Acrobat Pro, Fireworks, Premiere Pro, and After Effects
- HTML, CSS, Wordpress, MailChimp, basic jQuery, basic PHP, phpBB
- Microsoft Word, Outlook, PowerPoint, and Excel; PC and Mac platforms
- Extremely proficient in creating vectors from drawings or raster based objects, as well as photo retouching and manipulation
- Experience with Slack, Trello, Google Docs, Dropbox, Skype, Asana, and Basecamp for remote work

PROJECTS

One Club Creative Boot Camp, NYC, NY

Graphic Designer, January 2013

- Intensive 4-day workshop to create an advertising campaign on behalf of a real client
- Worked with a group of 4 peers to bring campaign to life and presented to a panel of advertising professionals

EXPERIENCE

Topix Pharmaceuticals, West Babylon, NY

Graphic Designer, May 2013–Present

- Utilize graphic design expertise in two departments: Marketing and Private Labeling
- Responsible for all Topix brands' marketing collateral including posters, sales slicks, slim jims, brochures, informational booklets, newsletters, monthly promos, press mentions, magazine ads, box art, and new product labels and packaging
- Design large-scale graphics for trade show use
- Create private label designs for new customers
- Export approved label designs for print on spot or process printer accordingly
- Prepare accompanying customized marketing collateral for private label customers
- Ensure all pieces designed follow FDA guidelines
- Photographed entire line of packaging and created blank templates with Photoshop smart objects for private label product shot mockups

ComicBlitz, Remote

Visual Designer, March 2015–May 2016

- Designed layouts, headers, icons, and other graphics for web pages, emails, and social media
- Created graphics for ComicBlitz app including publisher artwork, hero carousels, icons, and logos
- Processed comic PDFs from publishers to combine double page spreads
- Worked remotely using Slack, Trello, and more

Kiboo, New York, NY

Graphic Design Intern, October 2012–May 2013

- Created illustrations to accompany articles, blog posts, and email newsletters
- Designed mockups for new Kiboo.com pages
- Wrote HTML/CSS code for new pages
- Designed icons for Kiboo.com website
- Altered existing Wordpress theme to follow Kiboo design guidelines
- Managed Kiboo Pinterest account