



## EDUCATION

### **Queens College, Flushing, NY**

*B.S. in Graphic Design*

August 2009–May 2013

Cum Laude, Honors in Graphic Design

### **Aquent Gymnasium**

*Certificate of Excellence*

June 2014

Coding for Designers (MOOC)

## TECHNICAL SKILLS

- Proficient in use of Adobe Photoshop, Illustrator, InDesign, Acrobat Pro, Fireworks, Premiere Pro, and After Effects; Microsoft Word, Outlook, PowerPoint, and Excel; PC and Mac platforms
- HTML, CSS, Wordpress, MailChimp, basic jQuery, basic PHP, phpBB
- Extremely proficient in creating vectors from drawings or raster based objects as well as photo retouching and manipulation
- Experienced with using Slack, Trello, Google Docs, Dropbox, Skype, and Basecamp for remote work

## PROJECTS

### **One Club Creative Boot Camp, NYC, NY**

*Graphic Designer, January 2013*

- Intensive 4-day workshop to create an advertising campaign on behalf of a real client
- Worked with a group of 4 peers to bring campaign to life and presented to a panel of advertising professionals

### **Lindenhurst High School, Lindenhurst, NY**

*Yearbook President, September 2008–June 2009*

- Coordinated overall book design and flow
- Designed pages and advertisements
- Supervised members to assure pages were finished and submitted by print deadline
- Checked all pages before submission to printer and approved final proofs

## EXPERIENCE

### **Topix Pharmaceuticals, West Babylon, NY**

*Graphic Designer, May 2013–Present*

- Utilize graphic design expertise in two departments: Marketing and Private Labeling
- Responsible for all Topix brands' marketing collateral including posters, sales slicks, slim jims, brochures, informational booklets, newsletters, monthly promos, press mentions, magazine ads, box art, and new product labels and packaging
- Design large-scale graphics for trade show use
- Create private label designs for new customers
- Export approved label designs for print on spot or process printer accordingly
- Prepare accompanying customized marketing collateral for private label customers
- Ensure all pieces designed follow FDA guidelines
- Photographed entire line of packaging and created blank templates with Photoshop smart objects for private label product shot mockups

### **ComicBlitz, Remote**

*Visual Designer, March 2015–May 2016*

- Designed layouts, headers, icons, and other graphics for web pages, emails, and social media
- Created graphics for ComicBlitz app including publisher artwork, hero carousels, icons, and logos
- Processed comic PDFs from publishers to combine double page spreads
- Worked remotely using Slack, Trello, and more

### **Kiboo, New York, NY**

*Graphic Design Intern, October 2012–May 2013*

- Created illustrations to accompany articles, blog posts, and email newsletters
- Designed mockups for new Kiboo.com pages
- Wrote HTML/CSS code for new pages
- Designed icons for Kiboo.com website
- Altered existing Wordpress theme to follow Kiboo design guidelines
- Managed Kiboo Pinterest account